

CUMBERLAND COUNTY FOOD SECURITY COUNCIL

Increase Food Security for Vulnerable Populations in Cumberland County

Goal 1: Improve the food security of vulnerable populations in Cumberland County by **strengthening and supporting a communication network** of providers and community partners across the food system.

Goal 2: Move the community to action by **raising the visibility and awareness** of the ongoing problems related to hunger and food access in Cumberland County.

Goal 3: **Increase access to food** – preferably healthy and local - for vulnerable populations in Cumberland County by **building/expanding community capacity**.

Strategy 1: Develop **Shared Measures of Food Security** to inform the work of the Council, member organizations and, eventually, the public.

Strategy 2: Host **Community Conversations** to develop solutions to specific barriers to food access and/or obtain information to support food security related activities. (Current: Lake Region)

Strategy 3: Utilize **FSC meetings** as opportunities to invite collaboration, share information, make connections, and obtain feedback on and evaluation of sub-committee work.

Strategy 4: Create and launch a **marketing and multi-media campaign**, in partnership with other interested parties, to inform and educate the public and key stakeholders about structural hunger and food access issues and opportunities for action to address causes.

Specific community-owned strategies that have emerged and begun to be implemented include:

- *Filling program gaps:*
 - *School/community gardens*
 - *Summer Food Programs*
- *Local advocacy*
- *Cooperative buying*
- *Shared resource development*